



 INDUSTRY NINE

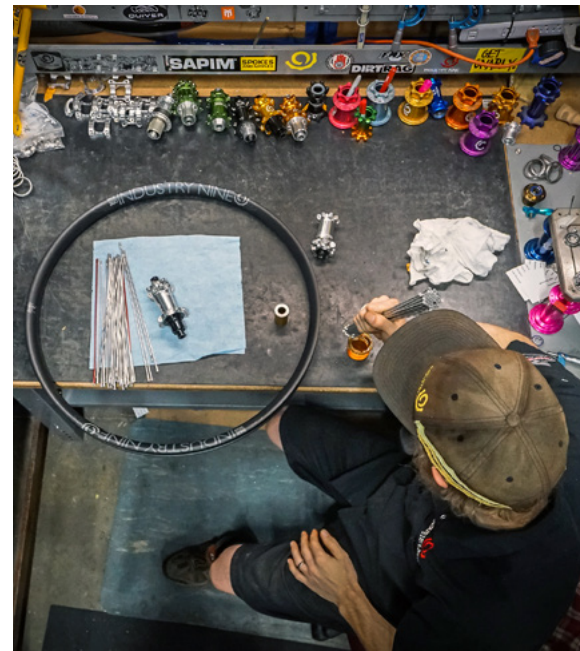
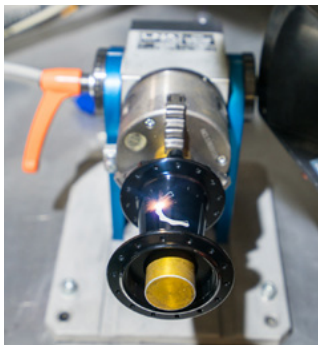
CUSTOM CYCLING COMPONENTS

MANUFACTURED + HANDBUILT IN ASHEVILLE, NC



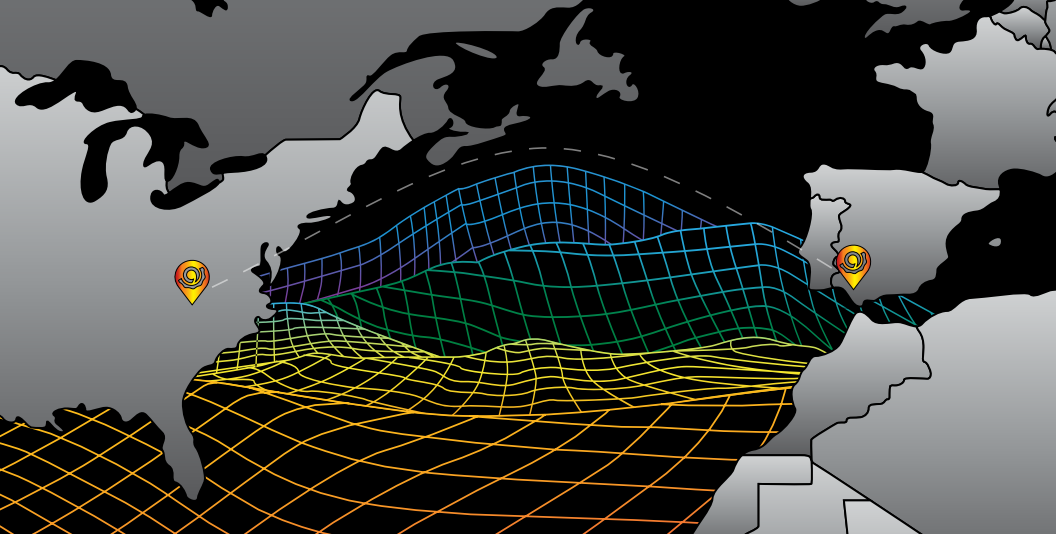
RIDE. INNOVATE. EVOLVE.

EVERY RIDE, EVERY TRAIL AND EVERY HOUR IN THE SADDLE IS BUILT INTO THE DNA OF INDUSTRY NINE'S COMPONENTS AND CREW.



We are all-in with everything we do - people, products and our community. Innumerable miles lead us to our innovations, and every rider who's ever powered an Industry Nine hub has had a part in making them happen. You buy Industry Nine because the details matter between a great ride and a long hike. And well, we aren't here to take a hike.





INTRODUCING INDUSTRY NINE'S EUROPEAN DISTRIBUTION CENTER

LEGENDARY i9 PERFORMANCE, ASSEMBLED IN EUROPE.

Launching fall of 2019, Industry Nine is excited to announce i9 Europe, bringing the full array of Industry Nine products to Europe. Headquartered in Labrija, Spain, i9 Europe will increase efficiency, lower lead times for European customers and decrease costs while allowing for full customization across the Industry Nine line.





CLASSIC MOUNTAIN HUB COLLECTION

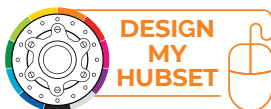
THE HYDRA DRIVE SYSTEM REDEFINES PAWL-DRIVEN ENGAGEMENT.

Hydra Classic mountain hubs are loaded with features every rider will appreciate. Revolutionary 690 points of engagement, an innovative independently phased pawl mechanism and an intuitive layout that can be serviced without proprietary tools. Our mountain collection boasts a universe of standard options in terms of axle fit, spoke hole drillings, disc rotor mounting, freehub bodies, and colors.

Every Classic mountain hub is made from start to finish in our Asheville, NC machine shop. We section, turn and mill 7075-T6 bar stock aluminum for shells, axles and endcaps. Pawls and driverings are wire EDM cut from A2 tool steel. Choose from eleven lustrous color options from our in-house anodization lab. Every step of design, engineering, manufacturing and assembly is done on-site to our exacting standards.

STARTING AT:

FRONT HUB \$215.00 | REAR HUB \$435.00 | HUBSET \$650.00



6 BOLT
BOOST



CENTER LOCK
BOOST



6 BOLT
NON-BOOST



CENTER LOCK
NON-BOOST



6 BOLT
BOOST SINGLE SPEED



6 BOLT
SINGLE SPEED



6 BOLT
DH150/157



6 BOLT
LEFTY 2.0



6 BOLT
FATBIKE 135/142/150



6 BOLT
FATBIKE 170/177



6 BOLT
FATBIKE 190/197





1/1 MOUNTAIN HUB COLLECTION

CAPABLE OF CLEANING THE A-LINE YET BUDGET FRIENDLY TO SAVE UP FOR A SEASON OF BUCKET LIST RIDES.

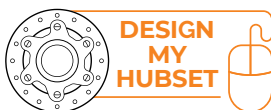
The 1/1 hub stays true to our performance heritage here at Industry Nine.

Featuring a dual phase pawl-drive mechanism accomplishing 90 POE and 4° engagement by way of a six pawl driver and 45 tooth driving, 1/1 takes a no-nonsense approach in welcoming riders to Industry Nine.

The 1/1 hubset is machined, anodized and assembled entirely in our Asheville, NC manufacturing facility. Bringing the Industry Nine brand of quality and performance to more riders than ever, 1/1 is offered as Boost and Super Boost mountain hubsets in 28 or 32 hole options, ISO 6 bolt or Center Lock rotor fit, and HG, XD1, or Micro Spline freehub body options. High engagement hubs in an innovative and affordable package. Welcome to 1/1.

STARTING AT:

FRONT HUB **\$136.00** | REAR HUB **\$289.00** | HUBSET **\$425.00**



6 BOLT
BOOST / SUPERBOOST



CENTER LOCK
BOOST



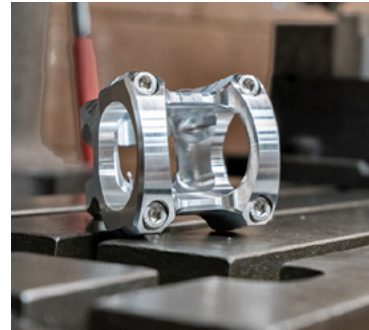


CUSTOM CYCLING COMPONENTS

DESIGNED FROM TECHNIQUES DEVELOPED BY OUR IN-HOUSE MACHINE SHOP FROM DECADES OF CNC EXPERIENCE.



More than just a wheel company, Industry Nine components are crafted from aluminum billet into svelte designs of equal form and function. Designed for a variety of riding styles and terrain, we offer riders a line of unyielding components.





ALL-MOUNTAIN STEM COLLECTION

FORM AND FUNCTION MEETS 5-AXIS MACHINED EXECUTION.

Designed from a billet of domestically sourced 7075 alloy and available in a variety of lengths, the A318 + A35 represents the intersection of execution and style. Our all-mountain stems are available in both 31.8mm + 35mm handlebar diameters.

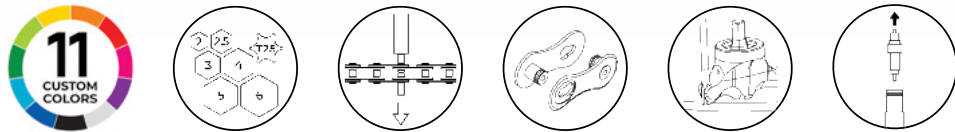
MODEL	LENGTH	WEIGHT	RISE	DEGREE	STACK
A31 EIGHT	30mm	127g	+/- 4.4mm	8°	40mm
	40mm	136g	+/- 4.4mm	6°	40mm
	50mm	155g	+/- 4.4mm	5°	40mm
A35	32mm	128g	+/- 5mm	9°	42mm
	40mm	135g	+/- 6mm	8°	40mm
	50mm	150g	+/- 6mm	7°	40mm
	60mm	165g	+/- 6mm	6°	40mm

- Includes Six High Strength 316 Stainless Steel Custom M5 Bolts
- 180 Degree Wrap
- Eleven Anodized Colors + Color Combinations

STARTING AT:

SINGLE COLOR **\$145.00** | COMBO COLOR **\$160.00**





MATCHSTIX MULTI-TOOL

THE DEPENDABLE MULTI-TOOL THAT'S ALWAYS ON YOUR BIKE.

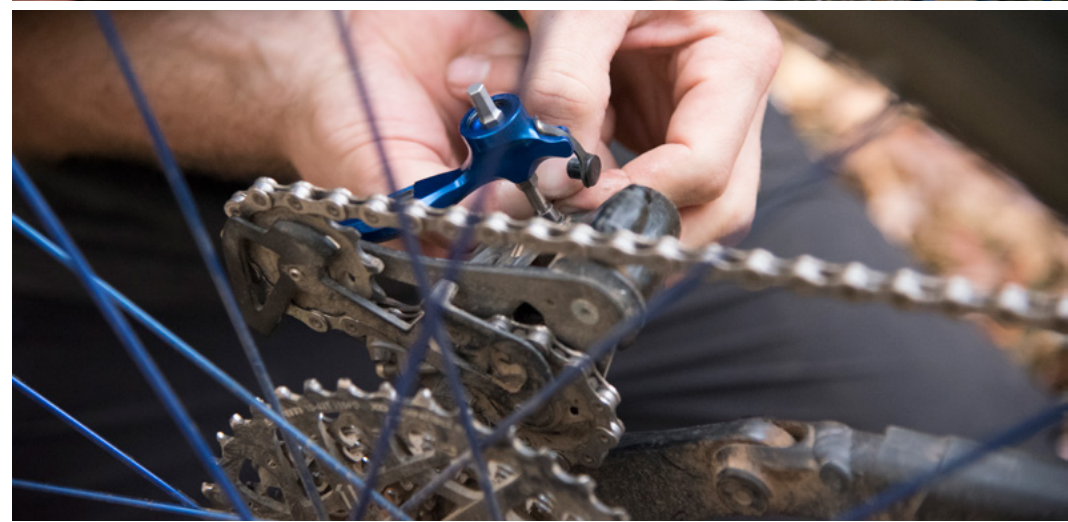
The MatchStix multi-tool replaces your thru bolt with a lightweight multi-tool. The handle functions as a chain breaker, 5mm hex, spoke tool and a bit receiver in one beautifully anodized piece. 4 of the 6 included stainless steel hex bits slide into a sleeve that nestles into the axle while the bit holder end serves as a valve core remover, a bit receiver for the chain break screw and a spare chain link holder.

- Seven stainless steel bits included:** 6mm, 5mm, 4mm, 3mm, 2.5mm, 2mm + T25. Choose four of the bits to carry in the tube, while the 5mm bit is integrated into the handle.
- Weight: 102g* for 15x100mm
 - Thru-Bolts: FOX 15x100 + 15x110 | RockShox 15x100, 15x110 + 15x150

Use with wheel still mounted:

- Chain Break: Integrated into the handle
- Spoke Tool: Standard 3.23mm
- Chain Link: Carries KMC 9, 10, 11 and 12 speed, SRAM 9 and 10 speed
- Valve Core Remover

STARTING AT: **\$145.00**





SYSTEM WHEELSET DESIGN

STRAIGHT PULL SPOKES THREAD DIRECTLY INTO THE HUB SHELL.

Our proprietary aluminum spoke threads directly into our system hub to create the i9 system chassis for a stiffer, more durable wheelset. The straight pull concept removes the j-bend, and spoke/nipple interface, typically the places conventional steel spokes fail.

Machined from 7075-T651 high grade aluminum, our system spokes are engineered to be oversized at both the thread and the nipple, resulting in a solid, flex-free junction.

The one piece design eliminates the need for a spoke nipple.



2:1 LACING PATTERN | 24 HOLE SPOKE COUNT

2:1 LACING PATTERN

- + Forgiving ride quality
- + Increased compliance without sacrificing control
- + Lower weight for lighter riders and cross-country epics

TRADITIONAL LACING PATTERN

- + Built for maximum strength
- + Increased stiffness for superior tracking through rough terrain
- + Back country proven for longer travel bikes and larger riders



TRADITIONAL LACING PATTERN | 32 HOLE SPOKE COUNT



S-SERIES WHEELSET DESIGN

"S" IS FOR STEEL, IN THIS CASE STEEL STRAIGHT PULL STEEL SPOKES.

The durability and ride quality of our S-series wheelsets does the Enduro and Trail pedigree proud. S-series wheelsets are handbuilt for the long haul with 28 straight-pull spokes, proven rim profiles and our finely crafted Hydra hubs.

Born from an impressive bloodline, S-Series wheelsets are designed to elevate your riding experience by packing in the features you care about most - durability and lightning fast engagement.

STACKED, STRAIGHT-PULL LACING PATTERN | 28 HOLE SPOKE COUNT



1/1 SERIES WHEELSET DESIGN

TRADITIONAL J-BEND SPOKES MEET INDUSTRY NINE ENGAGEMENT.

Built around a dual phase pawl-drive mechanism accomplishing 90 POE and 4° engagement by way of a six pawl driver and 45 tooth driving. The 1/1 Series takes a no-nonsense approach in welcoming riders to Industry Nine.

Ensuring the bike stays out of the shop and on the trail, 1/1 hubs feature high load cartridge bearings, service-friendly retained pawls actuated by durable leaf springs and a robust protection system using a labyrinth radial freehub lip seal and endcap proximity seals which remain unencumbered by bearing wear or preload.

3 CROSS LACING PATTERN | 28 HOLE SPOKE COUNT





MOUNTAIN WHEELSETS

ULTRALITE | TRAIL | ENDURO | GRADE | BACK COUNTRY

Rider: Joe Haley - i9 Athlete Manager | Photo: @jhoeper



ULTRALITE COLLECTION

BUILT FOR TEARING AROUND AN XC RACE COURSE OR AS THE CENTERPIECE OF YOUR DIALED ALL-DAY TRAIL MACHINE.

Equally at home between the tape as at the local trailhead, the Ultralite Series is a go fast offering dialed in for XC racing, marathon or trail riding. Don't let the paltry weights fool you, these wheelsets are ready to devour the miles.

Riders: i9 VP Jacob McGahey, Nick Bragg, Meghan Korol, Kevin Conrecode | Photo: @jjhoeper

ULTRALITE 240 CARBON

BUILT FOR
HIGH PERFORMANCE XC

SIZE
29"

HOLE COUNT
24

RIM INNER | TIRE WIDTH
24MM | 2.0-2.4

SET WEIGHT
1380g

STARTING AT:
\$2400.00



ULTRALITE 235

BUILT FOR
XC RACING TO TRAIL

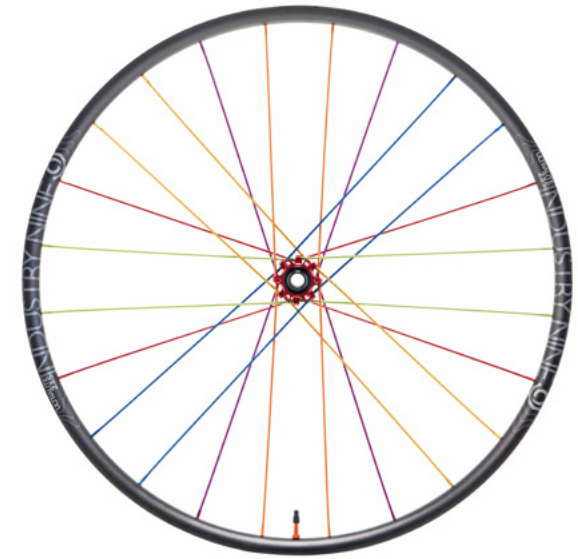
SIZE
27.5" | 29"

HOLE COUNT
24

RIM INNER | TIRE WIDTH
23.5MM | 2.0-2.4

SET WEIGHT
1390g | 1455g

STARTING AT:
\$1325.00



Riders: Eliza Sampey, Kurt Refsnider- i9 Endurance Athletes | Photo: @kait.boyle



TRAIL COLLECTION

THE ONE QUIVER KILLER THAT'LL GET IT ALL DONE.

Cross country soul with all-mountain heart. Our Trail wheelsets hear your call and answer with a 27mm inner rim width that will get you up the mountain without a fuss and moving to the front of the line when it's time to drop in. Monday recovery ride, Tuesday shuttles and Thursday night short track sound like your kind of week? Our indispensable Trail collection has got you covered.

Team Rider: Kait Boyle - i9 Ultra-endurance MTB Athlete | Photo: Huw Oliver @topofests

TRAIL 270 | 24 HOLE

BUILT FOR
XC TO AGGRESSIVE TRAIL

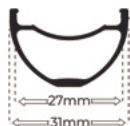
SIZE
27.5" | 29"

HOLE COUNT
24

RIM INNER | TIRE WIDTH
27MM | 2.2-2.5

SET WEIGHT
1480g | 1580g

STARTING AT:
\$1325.00



TRAIL 270 | 32 HOLE

BUILT FOR
ALL-MOUNTAIN

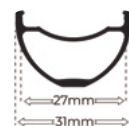
SIZE
27.5" | 29"

HOLE COUNT
32

RIM INNER | TIRE WIDTH
27MM | 2.2-2.5

SET WEIGHT
1580g | 1700g

STARTING AT:
\$1355.00



TRAIL S HYDRA

BUILT FOR
XC TO AGGRESSIVE TRAIL

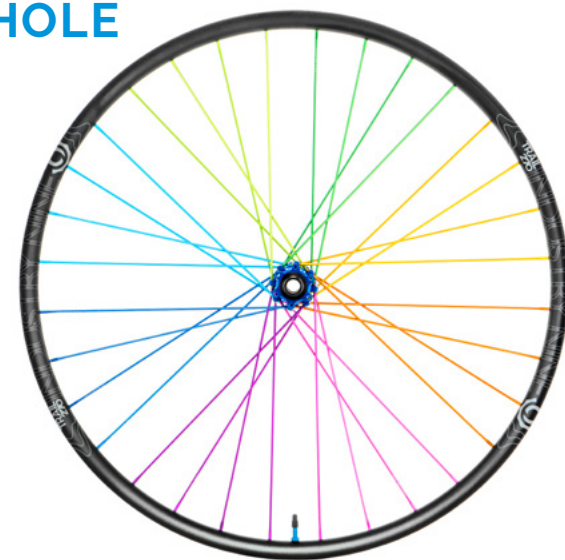
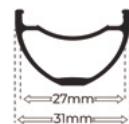
SIZE
27.5" | 29"

HOLE COUNT
28

RIM INNER | TIRE WIDTH
27MM | 2.2-2.5

SET WEIGHT
1550g | 1695g

STARTING AT:
\$975.00





TRAIL S 1/1

BUILT FOR
XC TO AGGRESSIVE TRAIL

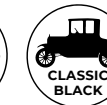
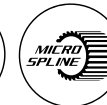
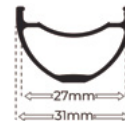
SIZE
27.5" | 29"

HOLE COUNT
28

RIM INNER | TIRE WIDTH
27MM | 2.2-2.5

SET WEIGHT
6 BOLT 1650g | 1770g
CENTER LOCK 1605g | 1725g

STARTING AT:
\$750.00





ENDURO COLLECTION

DOUBLE BLACK WORTHY WITH ALL-MOUNTAIN PROWESS.

You ride everywhere and anywhere. No climb is too long, no descent is too chunky or steep. Strength and reliability are key in your mind, but you gotta get up to get down, so you keep an eye on the weights too... you can have it all with our Enduro collection.

Riders: Reece Wallace - i9 Freerider | Photo: @the_real_liam_wallace

ENDURO 310 CARBON | 24 Hole

BUILT FOR
HIGH PERFORMANCE ALL-MOUNTAIN

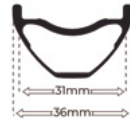
SIZE
27.5" | 29"

HOLE COUNT
24

RIM INNER | TIRE WIDTH
31MM | 2.3-2.8

SET WEIGHT
1590g | 1650g

STARTING AT:
\$2400.00



ENDURO 310 | 32 Hole

BUILT FOR
AGGRESSIVE ALL-MOUNTAIN

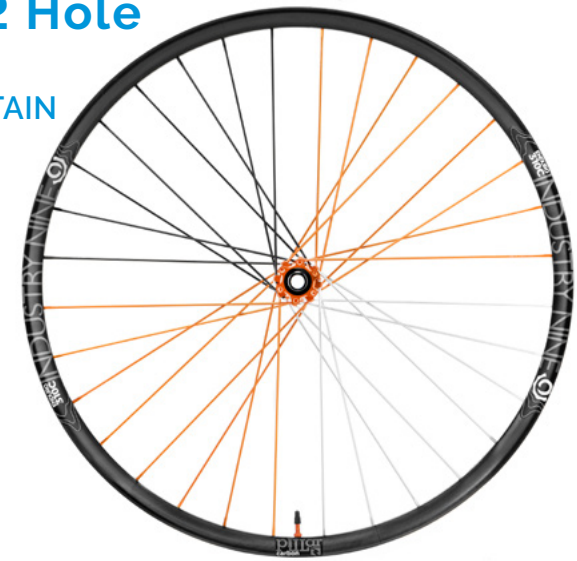
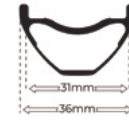
SIZE
27.5" | 29"

HOLE COUNT
32

RIM INNER | TIRE WIDTH
31MM | 2.3-2.8

SET WEIGHT
1670g | 1740g

STARTING AT:
\$2430.00



ENDURO 305

BUILT FOR
ALL-MOUNTAIN TO DOWNHILL

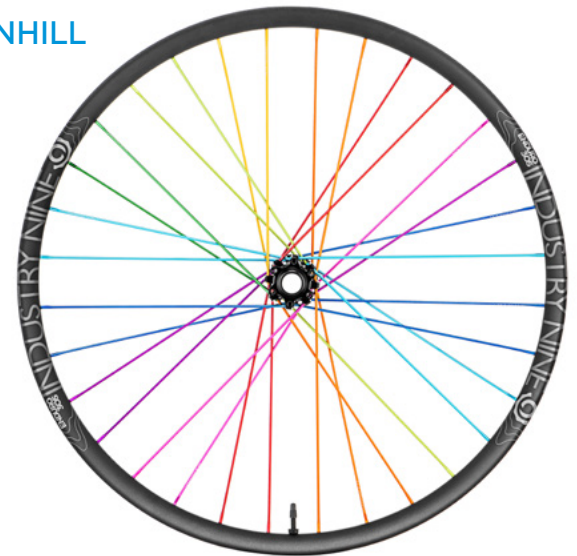
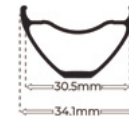
SIZE
26" | 27.5" | 29"

HOLE COUNT
32

RIM INNER | TIRE WIDTH
30.5MM | 2.3-2.8

SET WEIGHT
1735g | 1800g | 1870g

STARTING AT:
\$1355.00



ENDURO S HYDRA

BUILT FOR
AGGRESSIVE ALL-MOUNTAIN

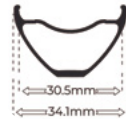
SIZE
27.5" | 29"

HOLE COUNT
28

RIM INNER | TIRE WIDTH
30.5MM | 2.3-2.8

SET WEIGHT
1900g | 1750g

STARTING AT:
\$975.00



ENDURO S 1/1

BUILT FOR
AGGRESSIVE ALL-MOUNTAIN

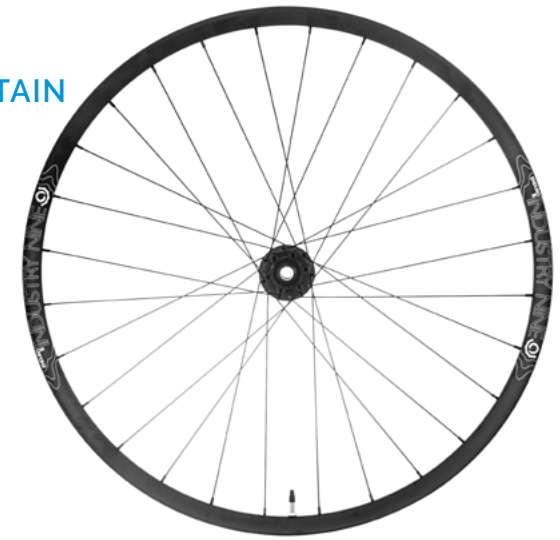
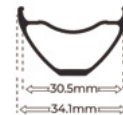
SIZE
27.5" | 29"

HOLE COUNT
28

RIM INNER | TIRE WIDTH
30.5MM | 2.3-2.8

SET WEIGHT
6 BOLT 1770g | 1900g
CENTER LOCK 1725g | 1855g

STARTING AT:
\$750.00



Rider: Emil Johansson - i9 Athlete | Photo: @trevorlyden



DOWNHILL / GRAVITY

BIG HITS, HIGH SPEEDS AND HUGE GAPS - REPEAT.

Sounds like a dream day for you, but that's just a day in the life of our Grade 300 wheelset. Robustly built for the DH track, slopestyle lines or for when regular gear just won't cut it - the beefiest spokes and the strongest alloy rim we've ever offered.

Rider: Brandon Semenuk - i9 Freerider | Photo: @iancollinsphotography

GRADE 300

BUILT FOR
DOWNHILL, SLOPESTYLE, BIG HITS

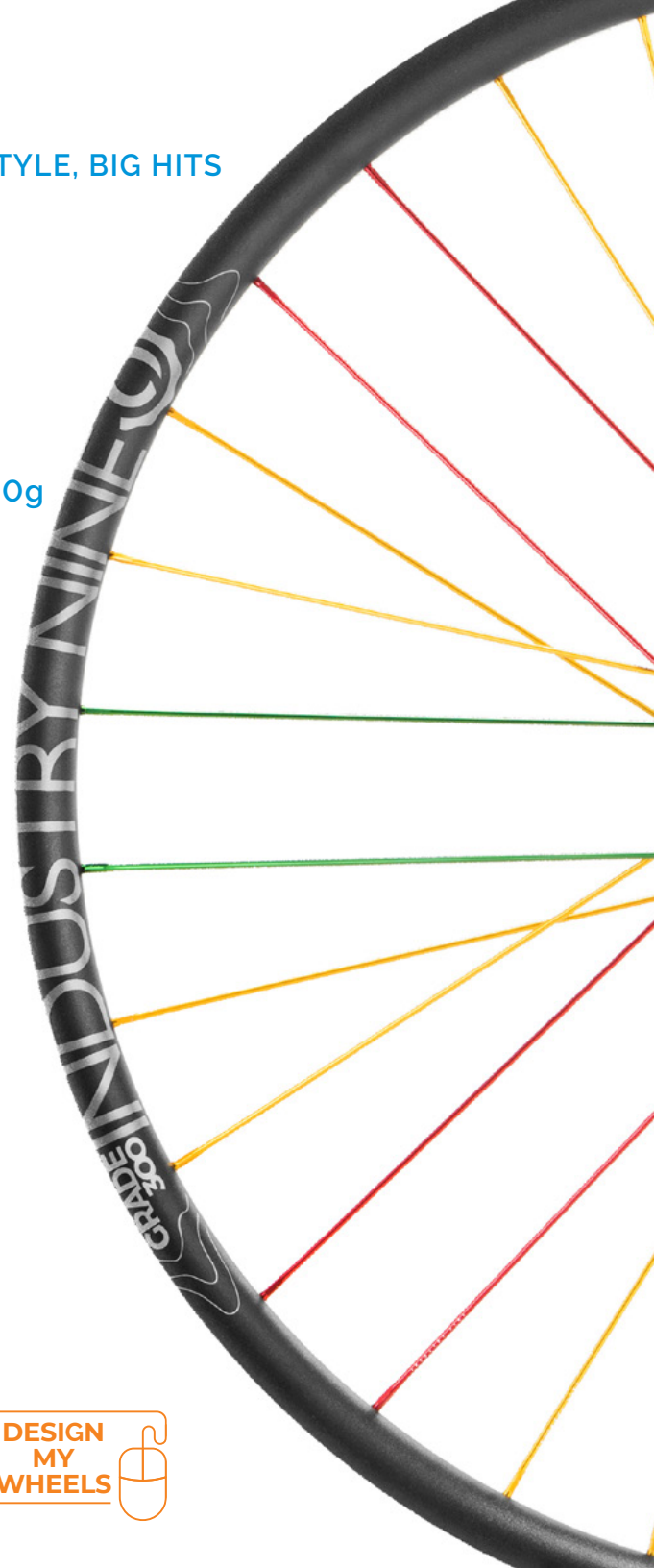
SIZE
26" | 27.5" | 29"

HOLE COUNT
32

RIM INNER | TIRE WIDTH
30MM | 2.3-2.8

SET WEIGHT
1750g | 1880g | 2000g

STARTING AT:
\$1355.00



A full-page photograph of a mountain biker riding a trail. The rider is wearing a blue helmet, a plaid shirt, and shorts, leaning forward on a black mountain bike with a blue and red frame. The trail is a dirt path winding through a lush green forest of tall evergreen trees. In the background, a rocky mountain ridge is visible under a cloudy sky. The overall scene is a scenic, natural environment.

BACK COUNTRY COLLECTION

HANDFULS OF TRACTION AND CONTROL IN ANY TERRAIN.

Our back country series is built for you to take advantage of the added traction and control afforded by 2.5"+ tires while maintaining the ride characteristics you're used to. Whether bikepacking, giving a different assignment to your fatbike or simply covering miles of singletrack, our back country wheelsets are ready to join you on any adventure.

Rider: Aaron Lavanchy - i9 Ambassador | Photo: @aaronlavanchy

BACK COUNTRY 360 CARBON

BUILT FOR
INCREASED TRACTION + WIDE TIRES

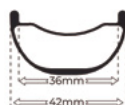
SIZE
27.5"

HOLE COUNT
32

RIM INNER | TIRE WIDTH
36MM | 2.4-3.0

SET WEIGHT
1840g

STARTING AT:
\$2430.00



BACK COUNTRY 360

BUILT FOR
ADDED TRACTION + WIDE TIRES

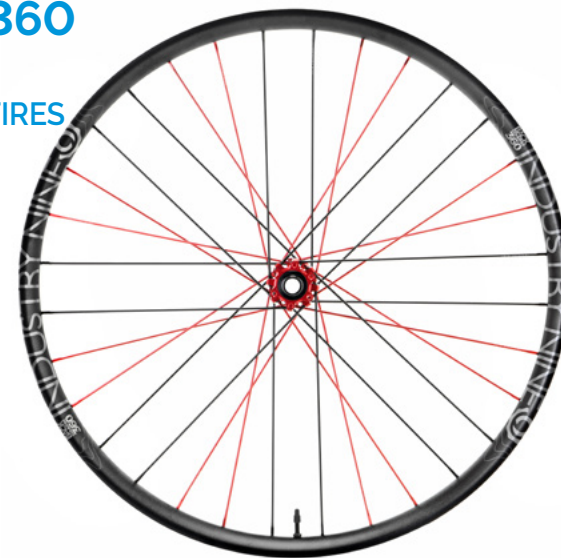
SIZE
27.5" | 29"

HOLE COUNT
32

RIM INNER | TIRE WIDTH
36MM | 2.4-3.0

SET WEIGHT
1870g | 1980g

STARTING AT:
\$1355.00



BACK COUNTRY 450

BUILT FOR
FATBIKES + WIDE TIRES

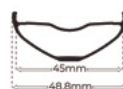
SIZE
27.5"

HOLE COUNT
32

RIM INNER | TIRE WIDTH
45MM | 2.8-3.8

SET WEIGHT
1950g

STARTING AT:
\$1355.00





ROAD. GRAVEL. CYCLOCROSS. RACE READY.

CUTTING-EDGE RIM DESIGN AND MATERIALS MEET
OUR HIGH PERFORMANCE TORCH ROAD HUB SERIES.



From silky ribbon singletrack to a race-ready aero platform, we offer a complete range of products for any trail, forest service road or race tarmac you may come across. Revolving around our Torch Road Hub, our road and gravel collections epitomize elegance and resilience while keeping a close eye on the scale.





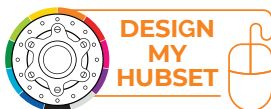
CLASSIC ROAD HUB COLLECTION

INDUSTRY NINE CLASSIC HUBS ARE THE HEART OF YOUR WHEELSET, EVERYTHING REVOLVES AROUND THEM, LITERALLY.

Engineered with a lightning quick 60 points of engagement, our road collection is made start to finish in our Asheville, NC machine shop. Comprehensive thru-axle, freehub body and brake rotor compatibility alongside numerous spoke drilling options ensure you're building a wheelset tailored to your riding with no concessions or compromises. Coupled with our full spectrum of 11 anodized color options and you'll leave fellow riders in awe as you leave them in the rearview.

STARTING AT:

FRONT HUB **\$210.00** | REAR HUB **\$415.00** | HUBSET **\$625.00**



6 BOLT

ROAD DISC

HOLE COUNT 24 | 28 | 32



CENTER LOCK

ROAD DISC

HOLE COUNT 24 | 28 | 32



RIM BRAKE

FRONT HOLE COUNT 18 | 20 | 24 | 28 | 32

REAR HOLE COUNT 24 | 28 | 32





ROAD DISC DESIGN

FLAT OUT SPEED IS WHAT WAKES YOU UP IN THE MORNING.

[Cutting-edge rim design and materials](#) meet our handcrafted Torch road disc chassis. The result is a go anywhere, ride any road carbon tubeless wheelset.

[Wind cheating rim profiles and confidence inspiring disc brakes](#) makes for an all-conditions wheelset that's perfect for undulating terrain. The i9 carbon road disc collection simply butchers the wind, allowing you to glide confidently on some of the fastest, most stable road disc wheelsets on the planet.

2:1 LACING PATTERN | [24 HOLE SPOKE COUNT](#)



TORCH ROAD ALLOY DESIGN

GRAVEL. ADVENTURE. CYCLOCROSS. ALL-ROAD.

[On-rails handling, off-road confidence, and arresting looks - The Torch Road Alloy wheelset delivers in spades.](#) Built to venture into the unknown, TRA is a category-defying blend of our mountain bike chassis design and Torch road axle and freehub.

[This combo provides the closest option for a mountain bike wheelset designed to fit drop bar bikes in our line-up.](#) As drop bar bikes continue to extend their reach into uncharted territory, TRA will answer the call of the wildest excursions.

2:1 LACING PATTERN | [24 HOLE SPOKE COUNT](#)





ROAD + GRAVEL WHEELSETS

PERFORMANCE | RACE | ENDURANCE



AERO ROAD DISC COLLECTION

CARBON RIM TECHNOLOGY THAT IS EQUALLY AT HOME IN YOUR WEEKLY RIDE ROUTINE OR ON THE RACE COURSE.

Cutting-edge materials meet our handcrafted Torch road disc chassis with Sapim CX Race Spokes. The result is a go anywhere, ride any road road carbon tubeless and you have an arsenal of options ready for any riding condition.

Rider: i9 VP Jacob McGahey | Photo: @derekdiluzio



i9.35 CARBON

BUILT FOR
LIGHTWEIGHT AERO

SIZE
700C

HOLE COUNT
24

RIM INNER | TIRE WIDTH
21mm | 23-40mm

SET WEIGHT
1365g

STARTING AT:
\$2350.00



i9.45 CARBON

BUILT FOR
ALL TERRAIN SPEED

SIZE
700C

HOLE COUNT
24

RIM INNER | TIRE WIDTH
21mm | 23-40mm

SET WEIGHT
1505g

STARTING AT:
\$2400.00



i9.65 CARBON

BUILT FOR
PURE AERO ADVANTAGE

SIZE
700C

HOLE COUNT
24

RIM INNER | TIRE WIDTH
21mm | 23-40mm

SET WEIGHT
1565g

STARTING AT:
\$2400.00





TRA COLLECTION

GRAVEL. ADVENTURE. CYCLOCROSS. ALL-ROAD.



The burlier cousin of the CX lineup, the TRA (Torch Road Alloy) series features our fully customizable mountain spokes laced to our Torch Road hub. Optimized and designed for drop bar bikes, TRA wheels operate where a road platform lacks reliability, but where mountain wheels are overkill. Built for the rigors of off-road applications where stiffness and durability reign supreme over weight and aerodynamics.

Rider: Meghan Korol - i9 Ambassador | Photo: @burkelawrencephoto

ULTRALITE 240 CARBON TRA

BUILT FOR
RACE READY GRAVEL + TRAIL

SIZE
700C

HOLE COUNT
24

RIM INNER | TIRE WIDTH
24mm | 33mm-55mm

SET WEIGHT
1365g

STARTING AT:
\$2375.00



ULTRALITE 235 TRA

BUILT FOR
DROP BAR GRAVEL + TRAIL

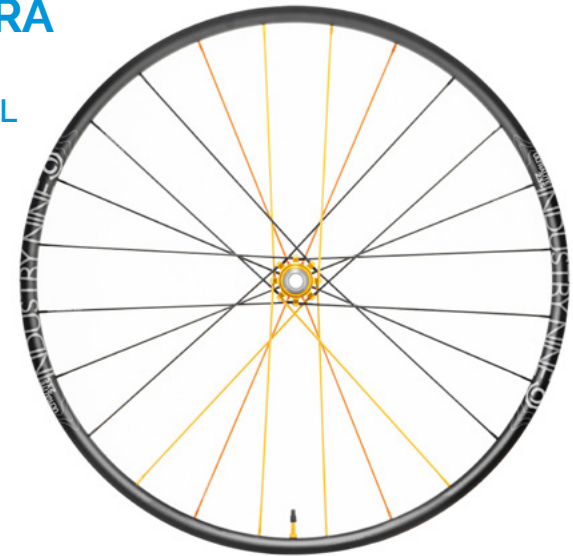
SIZE
650B | 700C

HOLE COUNT
24

RIM INNER | TIRE WIDTH
23.5mm | 33mm-55mm

SET WEIGHT
1340g | 1425g

STARTING AT:
\$1275.00



AR25 TRA

BUILT FOR
TARMAC TO LOGGING ROAD

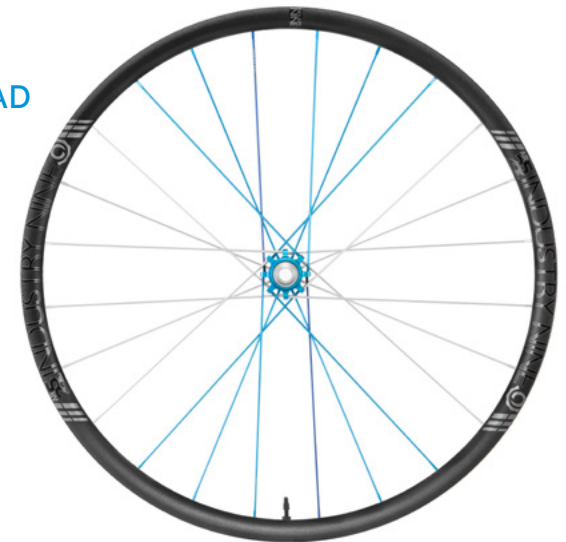
SIZE
700C

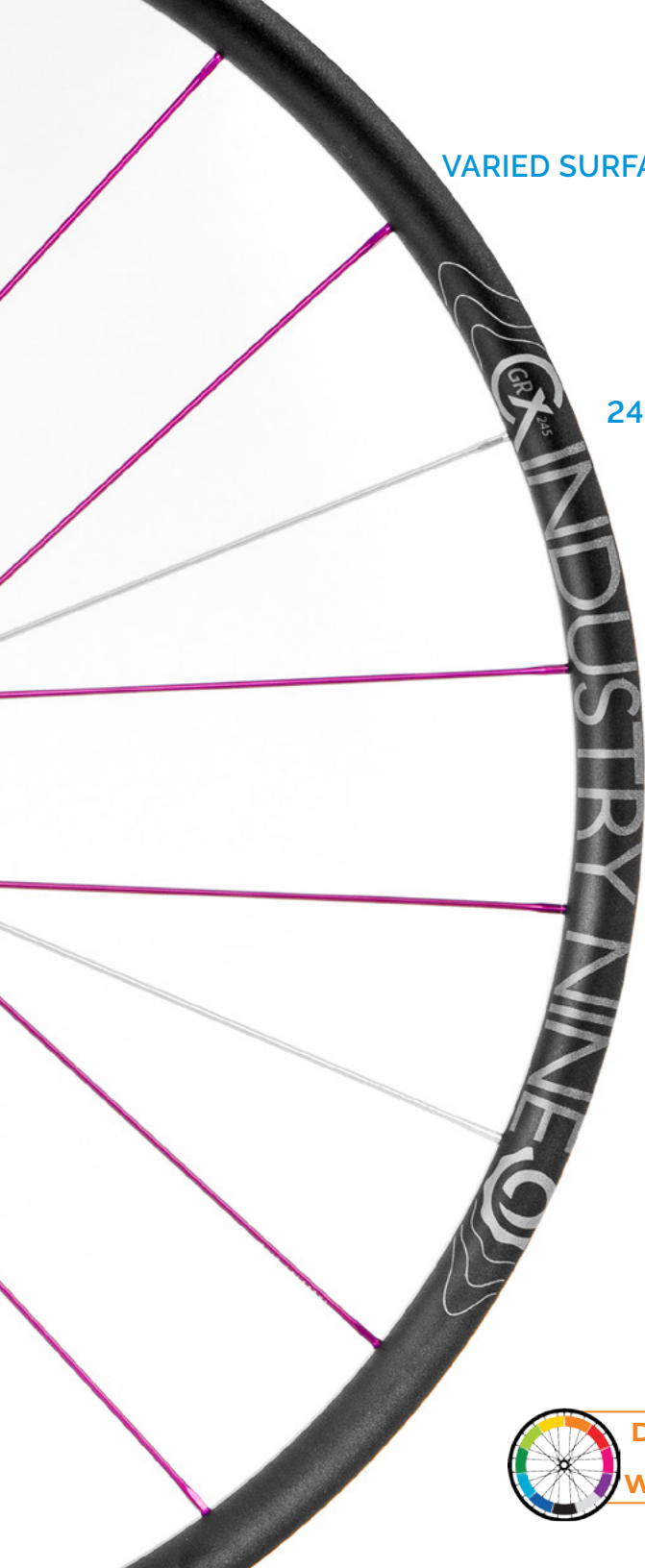
HOLE COUNT
24

RIM INNER | TIRE WIDTH
21.5mm | 25-55mm

SET WEIGHT
1545g

STARTING AT:
\$1275.00





GRCX TRA

BUILT FOR
VARIED SURFACE DROP BAR RIDING

SIZE
700C

HOLE COUNT
24

RIM INNER | TIRE WIDTH
24.5mm | 33mm-55mm

SET WEIGHT
1545g

STARTING AT:
\$1275.00



TRAIL 270 TRA

BUILT FOR
OFF-ROAD DROP BAR RIDING

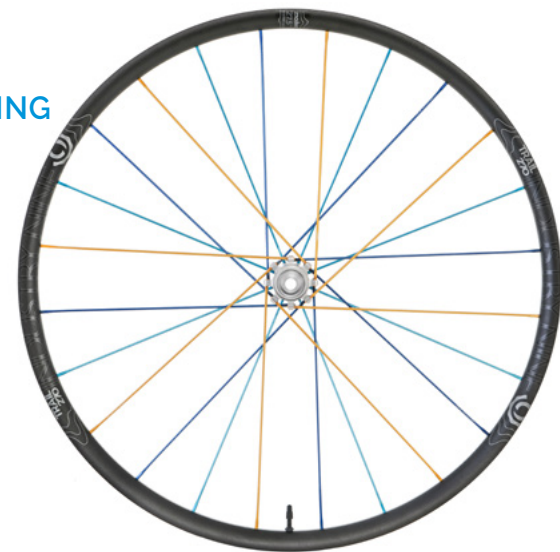
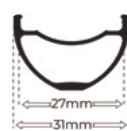
SIZE
650B

HOLE COUNT
24

RIM INNER | TIRE WIDTH
27mm | 40mm-55mm

SET WEIGHT
1485g

STARTING AT:
\$1275.00



Rider: David Thomas - i9 Domestic Sales Manager | Photo: @burkelawrencephoto



CX DISC COLLECTION

EFFORTLESS TOP END AND STAMINA THAT FEELS LIKE YOU ALWAYS HAVE AN EXTRA GEAR IN RESERVE.

When riding fast on mixed terrain or the cyclocross course, reach for the wheelset that combines the best of both worlds - speed and off-road readiness. Our svelte aero-minded road chassis paired with the XC racing pedigree of our rims give you all the speed and compliance you could want, but is ready for knobby rubber to keep you planted on any surface you find.

Rider: Freddie Kapel - i9 East Coast Sales | Photo: @burkelawrencephoto

ULTRALITE 240 CARBON CX

BUILT FOR
HIGH PERFORMANCE GRAVEL + CX

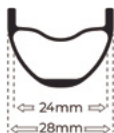
SIZE
700C

HOLE COUNT
24

RIM INNER | TIRE WIDTH
24mm | 33mm-55mm

SET WEIGHT
1315g

STARTING AT:
\$2350.00



ULTRALITE 235 CX

BUILT FOR
DROP BAR GRAVEL + CX

SIZE
650B | 700C

HOLE COUNT
24

RIM INNER | TIRE WIDTH
23.5mm | 33mm-55mm

SET WEIGHT
1310g | 1395g

STARTING AT:
\$1220.00



AR25

BUILT FOR
ANY ROAD, ANYWHERE

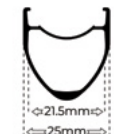
SIZE
700C

HOLE COUNT
24

RIM INNER | TIRE WIDTH
21.5mm | 25-55mm

SET WEIGHT
1515g

STARTING AT:
\$1220.00



A male cyclist with a beard and sunglasses is riding a road bike on a paved path. He is wearing a black, white, and red cycling jersey with 'INDUSTRY NINE' written vertically on the front. He is also wearing black shorts with 'INDUSTRY NINE' on the side, black gloves, and a black helmet. The bike has a silver frame and black wheels. The background is a lush green area with trees and a paved path.

RIM BRAKE COLLECTION

A FEATURE-LADEN ROAD WHEELSET FOR RIM BRAKE BIKES, THE i25 SERIES HAS GOT YOU COVERED.

The i25 series provides the rider a fast, comfortable and aesthetically dazzling wheelset. Our tubeless-ready 19.5mm inner width rim works great with 23-40mm road tires offering reliable, secure tubeless performance. Should you opt to take it off-road, worry not as the rim will play nice with rubber wider than 28mm, and the durable Torch road chassis will hold up to the rigors of gravel roads and cyclocross courses.

Rider: Nick Christfalos - i9 Ambassador | Photo: @burkelawrencephoto



i25 TL

BUILT FOR
PACELINES TO GRAN FONDOS

SIZE
700C

HOLE COUNT
20 Front | 24 Rear

RIM INNER | TIRE WIDTH
19mm | 23mm-40mm

SET WEIGHT
1470g

STARTING AT:
\$1150.00



i25 CLASSIC

BUILT FOR
CENTURIES + COBBLES

SIZE
700C

HOLE COUNT
24 Front | 28 Rear

RIM INNER | TIRE WIDTH
19mm | 23mm-40mm

SET WEIGHT
1555g

STARTING AT:
\$845.00

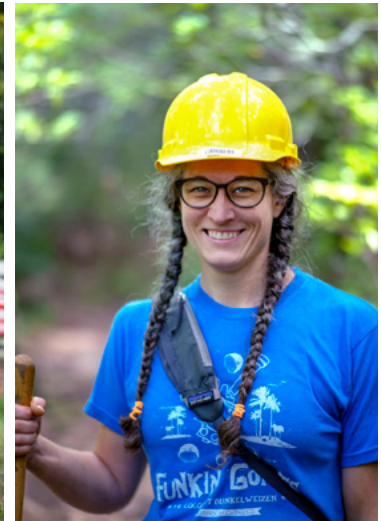




WORK HARD, RIDE HARDER

WE PUT OUR PASSION FOR CYCLING IN EVERYTHING WE DO.

We take pride in getting involved in everything bike from helping maintain the local trails, breaking tape at the local road race, or partnering with Roam Fest, the world's largest women's mountain bike festival. We aren't afraid to get down and dirty to support our passion for all things cycling.





 INDUSTRY NINE